

Reach more than 3,400* WSIA Attendees with the WSIA Marketplace Daily

SEPT. 23 - SEPT. 26 | ATLANTA, GA

HOTEL DELIVERY.

THE MARKETPLACE DAILY is delivered directly to attendees' hotel rooms. This targeted distribution will take place each day of the conference!

As the Official WSIA Marketplace Daily, this is the only print product that will be distributed directly to hotel rooms all three days of the conference.



DISTRIBUTION SCHEDULE

Registration Desk, media table and all attendee hotel rooms.

- Monday, September 24, 2018
- Tuesday, September 25, 2018
- Wednesday, September 26, 2018

AD RATES

Space is sold as a package for all three issues. Rates are gross and include 4-color.

- Two Page Spread: **\$15,200**
- Full Page: **\$8,950**
- 1/2 Page: **\$5,950**

DEADLINES

- Ad Space: **August 17, 2018**
- Materials: **August 24, 2018**

AD SIZES AVAILABLE

- **Two Page Spread** – 19" x 13"
(bleed: add .125" on all sides)
- **Full Page** – 9.5" x 13"
(bleed: add .125" on all sides)
- **1/2 Page** – 9.5" x 5.875"

HOTEL DISTRIBUTION

Atlanta Marriott Marquis | Hyatt Regency Atlanta | Hilton Atlanta

ASK ABOUT OUR HIGH-IMPACT POSITIONS!

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NU NATIONAL
UNDERWRITER
PROPERTY & CASUALTY

**PROPERTY
CASUALTY360°**



Dear WSIA Member,

WSIA and National Underwriter Property & Casualty are again offering a valuable tool for reaching WSIA members attending the 2018 Annual Marketplace – the WSIA Daily News.

The WSIA Daily News is distributed each morning during Annual Marketplace to event attendees and is also distributed in a digital format through the WSIA mobile app. The WSIA Daily News is a glossy print publication that highlights key sessions, Association news, industry trends and developments, and other happenings throughout Marketplace, including photos from Opening Reception and other networking events.

Please see the enclosed flyer for more information about advertising in the WSIA Daily News. You can contact Tamara Patterson, National Underwriter Property & Casualty Group Publisher, at 720.895.4988 or tpatterson@alm.com with questions.

Sincerely,

Susan Henderson
Director of Marketing & Communications