

# WSiA INSURTECH CONFERENCE

---

March 29 - April 1, 2021

## Sponsor & Exhibitor Prospectus

The 2021 WSIA Insurtech Conference offers a comprehensive slate of sessions providing insights on industry disruption and transformation opportunities, in a virtual platform. The conference is an evolving forum that encourages exploration, education, sharing and networking for anyone impacted by automation.

Conference sessions highlight the imperative of developing a digital strategy, including artificial intelligence, data analytics and other solutions designed to expand markets, collaborate, streamline the distribution chain and enhance the customer experience, specific to the wholesale, specialty and surplus lines insurance market.

# WSIA

## INSURTECH CONFERENCE

March 29 - April 1, 2021

### WHO ATTENDS

Sponsoring or exhibiting at the WSIA Insurtech Conference puts your firm name and products and services in front of more than 350 wholesale, specialty and surplus lines professionals in a variety of roles.

- Executives | CEOs, CTOs, CIOs, COOs
- Underwriters
- Wholesale Brokers
- Technologists | IT Directors and Managers, Software Developers, System Administrators, Data Analysts, Data Scientists

### EXHIBITOR OPPORTUNITIES

#### VIRTUAL EXHIBIT OR MEETING TABLE

WSIA Members | \$1,000 before February 19

Non-Members | \$2,000 before February 19

- Reserve a Virtual Exhibit or Meeting Table for your firm's exclusive use during the Insurtech Conference.
- Virtual Exhibit Hall and Meeting Lounge Tables offer an in-platform, branded presence, and the ability to host Zoom-based meetings to promote your products, services and solutions throughout the event.
- Schedule 1:1 private meetings with registered participants inside the Insurtech Conference virtual platform.
- Receive list of registered participants with email addresses each week.
- **EXHIBITOR FAST PITCH** included in each Virtual Exhibit or Meeting Table.



Each exhibitor is invited to produce and provide a three-minute, promotional, branded video promoting your firm's products, services and solutions and advertising your 2021 Insurtech Conference participation. Videos will be promoted to registered participants and be available in the platform to view throughout the event.

#### EXHIBITOR THEATER - ADD-ON!

WSIA Members | \$1,000 by March 5

Non-Members | \$2,000 by March 5

- Add a LIVE, 30-minute interactive Zoom session to your exhibitor package.
- Formerly the Exhibitor Showcase, Exhibitor Theater sessions are part of the conference schedule and allow registered participants to be part of your interactive session promoting your service or demonstrating a product.

## SPONSORSHIP OPPORTUNITIES

### PLATINUM SPONSORSHIP | \$7,500 EACH (Limited to two)



- Firm logo prominently featured on the 2021 WSIA Insurtech Conference virtual event platform homepage.
- Firm logo featured in up to four pre-conference messages to WSIA distribution lists.  
*(Register by February 12 to ensure your firm is featured in all four!)*
- Prioritized placement in the Virtual Exhibit Hall & Meeting Lounge, if purchased.
- Two tagged posts on LinkedIn and Twitter.

### GOLD SPONSORSHIP | \$5,000 EACH (Limited to four)



- Firm logo featured in up to four pre-conference messages to WSIA distribution lists.  
*(Register by February 12 to ensure your firm is featured in all four!)*
- Tier 2 prioritized placement in the Virtual Exhibit Hall & Meeting Lounge, if purchased.
- Two tagged posts on LinkedIn and Twitter.

### SILVER SPONSORSHIP | \$1,500 EACH (Limited to ten)



- Tier 3 prioritized placement in the Virtual Exhibit Hall & Meeting Lounge, if purchased.

### BRONZE SPONSORSHIP (Unlimited, Included with Virtual Exhibit)



- All WSIA members and non-members who purchase a Virtual Exhibit or virtual table in the Meeting Lounge will be designated as Bronze Sponsors.

All sponsorships and exhibitor opportunities are available during event registration.  
The deadline to participate in sponsorships is March 5, 2021.

Contact Chelsea Lenhart, [chelsea@wsia.org](mailto:chelsea@wsia.org), with any additional questions.