



WSIA White Paper Rubric

- Papers should be the work of an individual student (not a pair or group of students)
- Papers should be 10-12 pages (exclusive of title page and works cited), double-spaced, one-inch margins, 12-point Arial or Times New Roman font
- Should have title page, including author name, university, date
- Works cited must be listed at the end of the paper
- Submissions may be in PDF or Word documents
- Content:
 - The paper should reflect your research of the trend/issue/topic, including source documents, which should be in a 'works cited' section.
 - Introduction/Description of the Issue/Topic
 - Implications – What potential implications does the trend/issue/topic present to the wholesale, specialty and surplus lines market?
 - Opportunities – What opportunities does the trend/issue/topic provide to wholesale insurance professionals and the wholesale, specialty and surplus lines market?
 - Threats – What are the potential threats or impacts of the trend/issue/topic to the wholesale, specialty and surplus lines marketplace?
 - Research Summary – Describe the insights, takeaways, conclusions from what you have researched