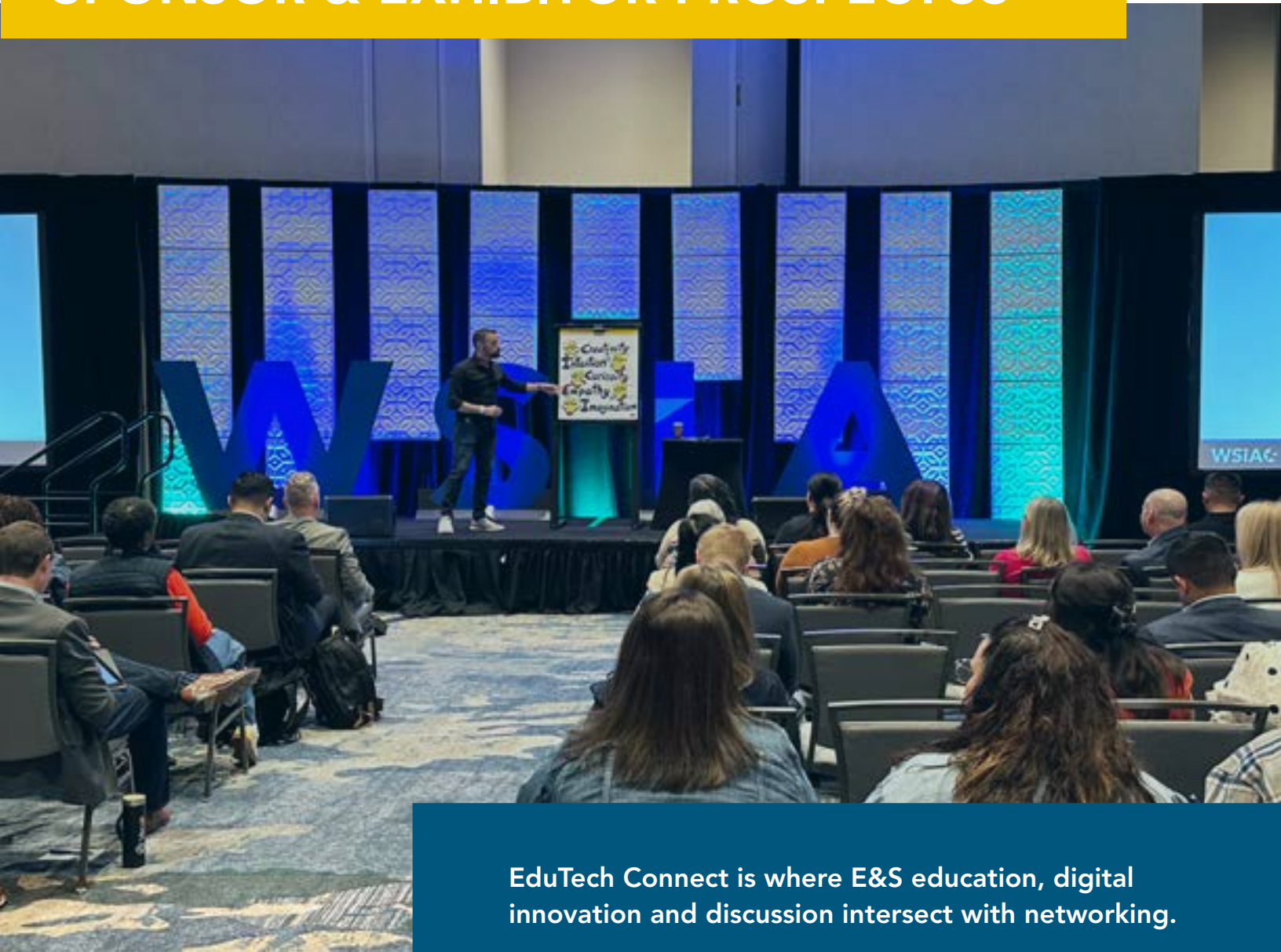


WSIA

EduTech CONNECT

August 10-12, 2026 | Scottsdale, AZ

SPONSOR & EXHIBITOR PROSPECTUS



EduTech Connect is where E&S education, digital innovation and discussion intersect with networking.

Be there to share and promote your ideas and solutions for developing a digital strategy to collaborate, streamline the distribution chain, and enhance the customer experience.

ABOUT EDUTECH CONNECT and WHO SHOULD ATTEND

EduTech Connect is a new event for ALL WSIA members. Building on the success in 2025, the 2026 event will bring together the best of what you previously knew as WSIA University and the WSIA Insurtech Conference, now combined into one dynamic opportunity.

WHO WILL BE THERE

- Any industry professional seeking E&S technical training or professional development, or who is impacted by technology changes in the industry

“The excess and surplus lines segment of the industry is moving fast, and this new opportunity to be in front of a wider variety of industry professionals with shared networking, and an exhibit hall embedded into the event and the sessions, is really exciting to me. We are looking forward to the education and the business development opportunity.”

Arvind Kaushal, Co-Founder & CEO
Cogitate

THE ATTENDEE EXPERIENCE

- Attendees select **their own education sessions** to create a schedule that works for them, choosing from sessions focused on **technical training, professional development and innovation and digital transformation**.
- All attendees and exhibitors participate in a **joint keynote session**, meals, and evening networking receptions
- The session design and schedule offer **flexibility** making it easier for attendees to **participate in multiple tracks** throughout the event.
- Attendees will enjoy **elevated networking** with **meaningful engagement** opportunities.

WHY SPONSOR OR EXHIBIT at WSIA's EDUTECH CONNECT

EduTech Connect is an event for ALL WSIA members. Sponsoring or exhibiting at EduTech Connect will put your firm name and products in front of an anticipated 300 wholesale, specialty and surplus lines professionals including brokers, technologists, underwriters, managers and executives.

300
INDUSTRY
PROS

Expected
attendance

25+
SESSIONS
to CHOOSE
FROM

Attendees create their own schedule, choosing from more than 25 technical training and innovation-focused sessions ranging from introductory to advanced.

8
HOURS

Attendees and exhibitors will share more than eight hours of exhibit hall and networking time during the week.

VENDOR TABLES

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\$2,000 each

Includes:

- One six-foot clothed table with two chairs
- Table signage with your firm name, as listed in WSIA member records, and chair covers with your firm's logo
- One pop-up sign is permitted on the floor directly behind or on your table. Signage cannot exceed the length of your six-foot table.



All Exhibitors also receive:

- Wireless internet and power
- Access to the attendee list in Excel with email addresses.

WHAT TO EXPECT IN THE NETWORKING HUB

The **Networking Hub** is the center of the action. It's a space for ALL attendees to catch up between sessions, host business meetings, grab a refreshment, participate in dynamic networking opportunities and get to know the solution providers pioneering change and innovation in the wholesale and specialty market.

The Networking Hub is strategically designed as a thoroughfare to all session content and meal functions, securing it as the place to meet your next business opportunity!

DEADLINES and QUESTIONS

- Sponsorships and exhibit opportunities can be purchased during registration.
- All spaces must be reserved no later than **July 10, 2026**.
- Contact Chelsea Lenhart, chelsea@wsia.org, with any additional questions.



EduTech Connect SPONSOR OPPORTUNITIES

SIGNATURE RECEPTION SPONSOR | \$10,000 (Limited to 2)

- Reserved and branded 8-person round table in the Networking Hub on Tuesday and Wednesday for meetings
- Logo featured on refreshment bar in the Networking Hub on Monday, Tuesday and Wednesday
- Firm logo featured on event website, signage and promotional messages

PLATINUM LUNCH SPONSOR | \$7,500 EACH (Limited to 2)

- Reserved and branded 8-person round table in the Exhibit Hall/Networking Hub on Tuesday and Wednesday for meetings
- Firm logo featured on signage during lunch on tuesday and Wednesday
- Firm logo featured on event website, signage and promotional messages

GOLD BREAKFAST SPONSOR | \$5,000 EACH (Limited to 4)

- Firm logo featured on signage during breakfast on Tuesday and Wednesday
- Firm logo featured on event website, signage and promotional messages

SILVER BREAK SPONSOR | \$2,500 EACH (Limited to 10)

- Firm logo featured at AM and PM breaks on Tuesday and Wednesday
- Firm logo featured on event website

	SIGNATURE \$10,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500
Reserved, branded 8-person meeting table in the Networking Hub on Tuesday and Wednesday for meetings	x	x		
Firm logo featured on refreshment bar in the Networking Hub	x			
Firm logo featured on lunch signage		x		
Firm logo featured on breakfast signage			x	
Firm logo featured at AM and PM break				x
Firm logo featured on event website	x	x	x	x
Firm logo featured on event promotional messaging	x	x	x	x
Firm logo featured on event signage	x	x	x	